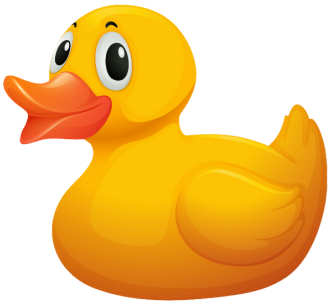
The Greater Norwich
Area Chamber of Commerce

DUCK RACE



The Greater Norwich Area Chamber of Commerce

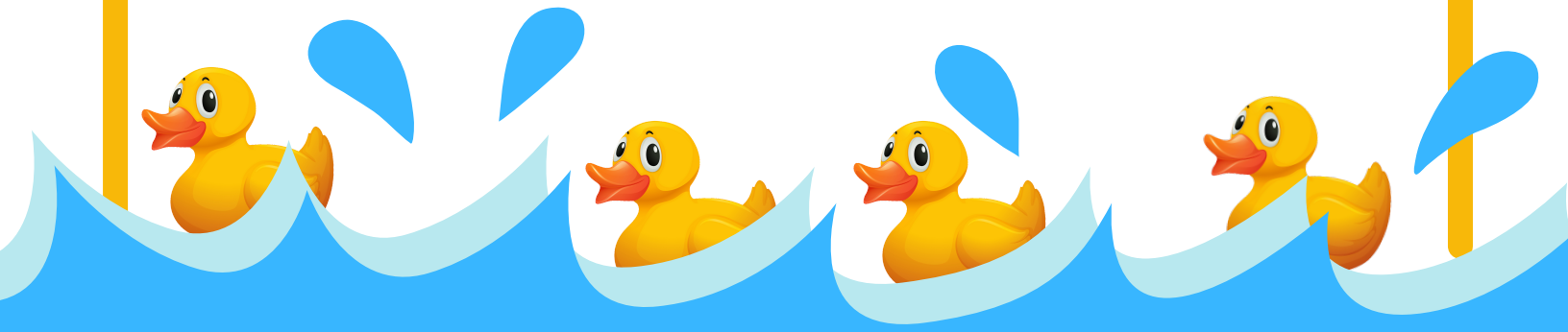
Saturday, June 4, 2022
Fireman's Field , Yantic Fire Department
11 am - 3 pm

THE DUCKS ARE COMING BACK TO NORWICH!

Purchase your duck today!

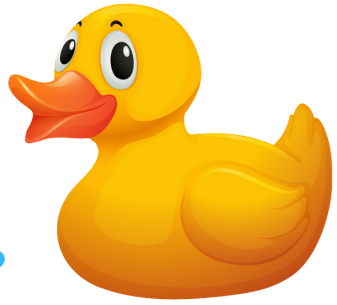
The way it works is simple:
Adopt a duck or many ducks. Win cash and other prizes!
But most importantly support this year's charity
of choice - Yantic Fire Department.

Visit norwichchamber.com to purchase your duck!



The Greater Norwich
Area Chamber of Commerce

DUCK RACE



The Greater Norwich Area Chamber of Commerce

THE DUCKS ARE COMING BACK TO NORWICH!

The Greater Norwich Area Chamber of Commerce Duck Race is a family friendly community event.

Proceeds from this year's fun-filled special event will support the Yantic Fire Department and the Chamber of Commerce.

This year, approximately 3,000 rubber racing ducks will tumble, splash, bob, and slosh down the Yantic River racing to the finish line to win "QUACK"tacular prizes for their adopters!

The event will be held in Yantic at Fireman's Field, next to the Yantic Fire Department from 11:00 AM to 3:00 PM on **Saturday, June 4, 2022**.

Children's activities, games, music, vendors and food trucks will be available at the event.

Adopt a Duck Sponsorships are available. For more information, please contact Pam Kinder at pkinder@ucfs.org.

There will be two duck races: Corporate Sponsors' duck race will start at 12:00 pm followed by 3,000 ducks being launched down the Yantic River at 1:00.

For more information, please visit the Chamber website - norwichchamber.com

The Greater Norwich Area Chamber of Commerce

DUCK RACE

Sponsorship Opportunities

Sponsorship Opportunities	Speckquackular Supporter (One available)	Mighty Ducks	Rubber Ducky	Waddle Wonders	Paddle Pals	Corporate Duck Race	Feathered Friends
	$2,500	$1,500	$1,000	$500	$250	$150	$100
VIP Pop Up Tent strategically placed for maximum exposure							
Facebook Live opportunity 3 times leading up to event and day of event							
Company representative to act as Lucky Duck helping to start the race and announce							
Company Logo on Volunteer T-shirts							
Company Logo on Lawn signs							
Company Logo on all printed materials							
Company Logo on Chamber Duck Race webpage							
Company Logo placement on banner at event							
Keepsake Corporate Duck and entry into corporate duck race							
Company Name on Chamber Duck Race webpage							
Company name on Volunteer T-Shirts							
Company Announcements Day of Duck Race							
Social Media Mentions							
Mention in post event thank you email							

Please note: Sponsorship exposure begins when you sign up as a sponsor (marketing for this event will begin in November 2021)

The Greater Norwich Area Chamber of Commerce

DUCK RACE

Sponsorship Commitment Form

Sponsorship Level

___ Speckquackular Supporter - $2,500
___ Mighty Ducks - $1,500
___ Rubber Ducky - $1,000
___ Waddle Wonders - $500
___ Paddle Pals - $250
___ Corporate Duck Race - $150
___ Feathered Friends - $100

Sponsorship Payments must be paid in full by May 1, 2021 in order to receive full benefits of participation.

Please send logos to Pam Kinder - pkinder@ucfs.org or Jennifer Ermler - jermler@ucfs.org.

_____

Sponsor Name (as it will appear on all marketing materials):

_____

Contact: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

Return To:
Greater Norwich Area Chamber of Commerce
187 Main Street
Norwich, CT 06360

For questions please contact:
Pam Kinder at pkinder@ucfs.org