

2024 Rock the Docks Summer Concert Series



Howard T. Brown Park on the Norwich Waterfront
Wednesdays from 6:00 pm- 8:00 pm
July 10th - August 14th, 2024 (Rain Dates if needed)

SPONSOR COMMITMENT FORM

Series Sponsor - \$2,500

- Premier Listing on concert handouts and posters
- Premier Listing on GNACC Website
- Company Logo on concert banner / road banners
- Company name / logo on all concert promotions and in press releases
- Permission to hang banners at each concert
- Opportunity to distribute promotional items at each concert

Concert Sponsor - \$1,500

- Listing on concert handouts and posters
- Listing on GNACC Website
- Company Logo on concert banner / road banners
- Company name / logo on sponsor concert promotions and in press releases for sponsor concert night.
- Permission to hang banners at sponsor concert
- Opportunity to distribute promotional items at sponsor concert

Friend of Rock the Docks—\$300.00

- Listing on concert handouts and posters
- Mentions on Social Media
- Set up table at Acoustic Friday Night events at Norwichtown Green (series begins Fridays July 12th—Aug 16, 2024)

All Series Sponsors will be mentioned in all 30 second announcements "per station" for 100 total, 6 days prior to **each** concert for the Series sponsors.



HALL Communications, Inc.

Radio Stations to include:

98.7 WNLC (FM)
97.7 WCTY (FM)
100.9 K*Hits (FM)
WICH 94.5 (FM) | 1310AM

All Concert Sponsors will be mentioned in all 30 second announcements "per station" for 100 total, 6 days prior to designated concert night.

Company: _____ Date: _____ Rain Date: _____

Phone: _____ Alt. Phone: _____

Contact Person: _____ Alt Phone: _____

Address: _____ Email Address: _____

City/St/Zip: _____ Sponsor Amount: _____

Payments are requested no later than April 15, 2024 for marketing purposes

Bands/Dates chosen are first-come first-serve based on receipt of payment

Make checks payable to: **Greater Norwich Area Business & Industry Foundation, Inc.**

Signature: _____ Date: _____

**The Greater
Norwich Area
Business/Industry
Foundation, Inc.**

Return Information to:
GNACC 187 MAIN STREET, NORWICH, CT. 06360
Email: angelaadams@norwichchamber.com

Brought to you by:
The Greater Norwich Area Business & Industry Foundation, Inc.,
The Greater Norwich Area Chamber of Commerce
Norwich Harbor Management Commission

**The Greater
Norwich Area
Chamber
of Commerce**