



# 2018 Rock the Docks Summer Concert Series

Howard T. Brown Park on the Norwich Waterfront  
Wednesdays from 6:00 pm- 8:00 pm  
July 11th - August 15th, 2018 (Rain Dates if needed)

## SPONSOR COMMITMENT FORM



### Series Sponsor - \$2,500

- Premier Listing on concert handouts and posters
- Premier Listing on City of Norwich Web Site
- Company Logo on concert banner / road banners
- Company name / logo on all concert promotions and in press releases
- Permission to hang banners at each concert
- Opportunity to distribute promotional items at each concert

**All Series Sponsors** will be mentioned in all 30 second announcements "per station" for 100 total, 6 days prior to **each** concert for the Series sponsors.



*HALL Communications, Inc.*

### Radio Stations to include:

WICH (1310 AM)  
98.7 WNLC (FM)  
97.7 WCTY (FM)  
100.9 K\*Hits (FM)

### Concert Sponsor - \$1,500

- Listing on concert handouts and posters
- Listing on City of Norwich Web Site
- Company Logo on concert banner / road banners
- Company name / logo on sponsor concert promotions and in press releases for sponsor concert night.
- Permission to hang banners at sponsor concert
- Opportunity to distribute promotional items at sponsor concert

**All Concert Sponsors** will be mentioned in all 30 second announcements "per station" for 100 total, 6 days prior to designated concert night.

### Friend of Rock the Docks—\$25-\$299

Company: \_\_\_\_\_ Date: \_\_\_\_\_ Rain Date: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt. Phone: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Alt Phone: \_\_\_\_\_

Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_ Sponsor Amount: \_\_\_\_\_

**Payments are due by June 15, 2018**

Make checks payable to: **Greater Norwich Area Business & Industry Foundation, Inc.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Return Information to:

GNACC 114 MAIN ST., NORWICH, CT. 06360  
Email: [membership@norwichchamber.com](mailto:membership@norwichchamber.com)

### Brought to you by:

The Greater Norwich Area Business & Industry Foundation, Inc.,  
The Greater Norwich Area Chamber of Commerce  
Norwich Harbor Management Commission

