

2022 Rock the Docks Summer Concert Series



Howard T. Brown Park on the Norwich Waterfront
Wednesdays from 6:00 pm- 8:00 pm
July 6th - August 10th, 2020 (Rain Dates if needed)

SPONSOR COMMITMENT FORM

Series Sponsor - \$2,500

- Premier Listing on concert handouts and posters
- Premier Listing on City of Norwich Web Site
- Company Logo on concert banner / road banners
- Company name / logo on all concert promotions and in press releases
- Permission to hang banners at each concert
- Opportunity to distribute promotional items at each concert

Concert Sponsor - \$1,500

- Listing on concert handouts and posters
- Listing on City of Norwich Web Site
- Company Logo on concert banner / road banners
- Company name / logo on sponsor concert promotions and in press releases for sponsor concert night.
- Permission to hang banners at sponsor concert
- Opportunity to distribute promotional items at sponsor concert

Friend of Rock the Docks—\$250.00

- Listing on concert handouts and posters
- Mentions on Social Media
- Set up table at Acoustic Friday Night events at Norwichtown Green

All Series Sponsors will be mentioned in all 30 second announcements "per station" for 100 total, 6 days prior to **each** concert for the Series sponsors.



HALL Communications, Inc.

Radio Stations to include:

98.7 WNLC (FM)
97.7 WCTY (FM)
100.9 K*Hits (FM)
WICH 94.5 (FM) | 1310AM

All Concert Sponsors will be mentioned in all 30 second announcements "per station" for 100 total, 6 days prior to designated concert night.

Company: _____ Date: _____ Rain Date: _____

Phone: _____ Alt. Phone: _____

Contact Person: _____ Alt Phone: _____

Address: _____ Email Address: _____

City/St/Zip: _____ Sponsor Amount: _____

Payments are requested no later than April 15, 2022 for marketing purposes

Bands/Dates chosen are first-come first-serve based on receipt of payment

Make checks payable to: **Greater Norwich Area Business & Industry Foundation, Inc.**

Signature: _____ Date: _____

**The Greater
Norwich Area
Business/Industry
Foundation, Inc.**

Return Information to:
GNACC 187 MAIN STREET, NORWICH, CT. 06360
Email: angelaadams@norwichchamber.com

Brought to you by:
The Greater Norwich Area Business & Industry Foundation, Inc.,
The Greater Norwich Area Chamber of Commerce
Norwich Harbor Management Commission

**The Greater
Norwich Area
Chamber
of Commerce**